

# INDOOR & OUTDOOR ADVERTISING AND SIGNAGE INDUSTRY EXHIBITION

# Sign india 2019

30th Edition

5 6 7  
JULY 2019  
Pragati Maidan  
New Delhi  
Hall No. 12A

31st Edition

11 12 13  
OCTOBER 2019  
Chennai Trade Centre  
Chennai  
Hall No. 3

32nd Edition

15 16 17  
NOVEMBER 2019  
Bombay Exhibition Centre  
Mumbai  
Hall No. 2

INDIA'S LARGEST  
GROWING SIGN EXPO

Print Media Partners

sign graphics

SIGN.P.O.P

99 PRINT & PACK

printing technology

FOCUS

Online Media Partners

tradeindia.com

99business.com

trade4india.com

Organiser

BUSINESSLIVE  
TRADE FAIRS



“ Sign India 2019 is a meeting ground for manufacturers, importers, traders, distributors, converters and end- users in the sign industry. Launching new products and latest technologies are the highlights of Sign India 2019. Exhibitors from India and abroad will be displaying their products and around 15,000+ Trade visitors will be visiting the Sign India 2019. ”

## EVENT HIGHLIGHTS

- 3 days Exhibition
- Launching New Products & Equipments
- Over 15,000+ Visitors from India and Neighboring Countries
- Innovative Technologies
- International Exhibits
- New Products & Creative Ideas
- Decision Makers in the Exhibition
- Targeted Advertisement & Promotional Support
- Personalized Reach out to Potential Buyers
- Invitations to over all 40,000 Customers

## SHOW PROMOTIONS

- Advertisements in Sign / Printing Magazines
- Advertisements in Exhibition Newspapers
- Advertisements in Industry Related Magazines
- PR Campaign
- Multi Color Coupons
- Multi Color Posters
- Personalized Invitations
- Outdoor Advertisement
- Direct E-mail Invitation To Targeted Key Buyers
- Online Visitor Promotions
- Sms Drive
- Social Networks

# VISITOR PROFILE

- ❖ Printers
- ❖ Digital Printers
- ❖ Offset Printers
- ❖ Sign Makers
- ❖ Screen Printers
- ❖ Textile Printers
- ❖ Brand Managers
- ❖ Advertising Professionals
- ❖ Graphic Designers
- ❖ Print production managers
- ❖ Shopper Marketing Agencies
- ❖ Distributor
- ❖ Exhibition Contractors
- ❖ Fabricators
- ❖ Media Buying Houses
- ❖ Advertising Agencies
- ❖ Interior Designers
- ❖ Marketing Professionals
- ❖ Banks/Financial Institutions
- ❖ Pop Makers
- ❖ Architects
- ❖ Software Companies
- ❖ Graphic Studios
- ❖ Architects & Builders
- ❖ Wooden Door Manufacturers
- ❖ Carpenters / Cfratsmen
- ❖ FMCG Companies
- ❖ Whole Salers
- ❖ Retail Chains
- ❖ Hotel Management
- ❖ Event Managers
- ❖ Speciality Retailer
- ❖ Retail/Property Development
- ❖ Show Room Managers
- ❖ Marketing Research Companies
- ❖ Film Induty
- ❖ Photo Graphic Studio
- ❖ Photo Lab Owners
- ❖ Print Media Professionals
- ❖ Art Directors
- ❖ Consultancy Firm
- ❖ Laminators





## EXHIBITOR PROFILE

### MACHINES & EQUIPMENTS

- ❖ Digital Printers
- ❖ Wide Format Printers
- ❖ Solvent Printers
- ❖ Eco-Solvent Printers
- ❖ Flat-Bed Printers
- ❖ Large Format Printers
- ❖ UV Printers
- ❖ Inkjet Printers
- ❖ Laser Engravers
- ❖ CNC Routers
- ❖ Fabric and Textile Printers
- ❖ Screen Printing Machines
- ❖ Lamination Machines
- ❖ Heat Transfer Systems
- ❖ 3D Laser Machines
- ❖ Flex Seaming Machines
- ❖ Plasma Cutting Machines
- ❖ UPS/ Inverter
- ❖ Vinyl Cutting Machines
- ❖ Print Heads and Software

### SIGNAGE & DISPLAYS

- ❖ Frontlit Displays
- ❖ Backlit Displays
- ❖ Edgelit Signages
- ❖ Engraved Signs
- ❖ LED Displays
- ❖ Blockout Signages
- ❖ Laser Displays
- ❖ Motion Displays
- ❖ Neon & Glow Signs
- ❖ Plasma Screens
- ❖ Revolving Boxes
- ❖ Scrollers & Slimlites
- ❖ Fabric Displays
- ❖ Direction & Traffic Signage
- ❖ Vehicle Graphics
- ❖ Rollup Standees
- ❖ Promotional Displays
- ❖ Metal Letters
- ❖ Signage Letters
- ❖ Advertising Flags

### SIGN SUBSTRATES / EQUIP.

- ❖ Flex Media
- ❖ Acrylic Sheets
- ❖ Aluminium Composite Panels
- ❖ Adhesives & Bonding Chemicals
- ❖ Self Adhesive Vinyl
- ❖ Flute Boards
- ❖ Inks and Consumables
- ❖ Lamination Films
- ❖ Neon Tubes / Equipments
- ❖ Paper & Films
- ❖ Polycarbonate Sheets
- ❖ Polypropylene Sheets
- ❖ Polystyrene Foam
- ❖ PVC Foam boards
- ❖ Retro Reflective Board
- ❖ Sign Ballasts
- ❖ Holographic Films
- ❖ Flexible Reinforced Substrates
- ❖ Transfer Films
- ❖ Flock Films

### PRINTING INKS

- ❖ Eco-solvent Inks
- ❖ Solvent Inks
- ❖ Green Inks
- ❖ UV Inks
- ❖ Screen Printing Inks
- ❖ Offset Printing Inks
- ❖ Laser Toners
- ❖ Ink Cartridges
- ❖ Latex Inks

### PRINTING SERVICES

- ❖ Digital Printing
- ❖ Flex Printing
- ❖ Screen Printing
- ❖ Balloon Printing
- ❖ Textile Printing
- ❖ Embossing
- ❖ Transfer Printing
- ❖ Glass & Metal Printing
- ❖ Trophies

Organiser

**BUSINESSLIVE**  
TRADE FAIRS

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**For Stall Bookings**

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